



UTAH VALLEY BRIDE

DISTRIBUTION (begins January 2024)

- Newsstands throughout Utah
 - Top local bridal shows
 - UVU + BYU women's housing
 - Utah Valley Magazine subscribers
 - Advertising vendors (hand out to prospective brides)
 - Our readership is all of Utah - and beyond!
- Couples + vendors looking for destination weddings in Utah are following us!
- Additional wedding vendors

Dearly Beloved Vendors,

Get ready for a year packed with love, celebrations, and endless opportunities!

Your devoted team at Utah Valley Bride pledges to stand by you, offering unwavering support as you grow your businesses. We're eagerly awaiting the chance to spotlight the breathtaking weddings you bring to life. Let's create some wedding wonders together!

Love, Your Utah Valley Bride Team

DEADLINES

Nov. 3, 2023
*Wedding submission deadline
Ad space deadline*

Nov. 17, 2023
Ad art due

January 2024
Launch party + magazine distribution

12,500 Press Run

97,000+
Instagram Followers
(FOHR card verified authentic following)

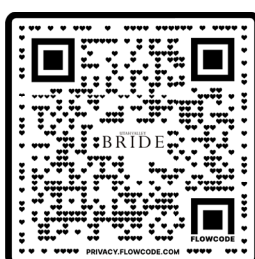
430,000+
Average number of impressions per month on Instagram

222,000+
Average number of unique IG accounts we reach every month

62%
of our Instagram following is ages 18-34

85%
of our Instagram following is women

If you already know which package you would like, fill out the order form and you will be emailed an invoice.



utahvalleybride.com/vendor-order

If you have questions or would like help, please inquire here and schedule a consultation.



utahvalleybride.com/vendor-inquire

Say Yes To The Press

PREFERRED VENDOR - \$600

PRINT - \$2,500

PLATINUM - \$2,900

(valued at \$3,500)

(valued at \$5,940)

WEBSITE	Preferred Listing Position Personal Landing Page	Preferred Listing Position Personal Landing Page	Preferred Listing Position Personal Landing Page 1 Blog Feature + IG Story Wedding Planning Course Listing
MAGAZINE	Preferred Listing With Photo	1 Full Page Ad Preferred Listing With Photo	1 Full Page Ad Preferred Listing With Photo
INSTAGRAM			2 IG Posts 1 IG Reel (2) Week-long Story Highlights

EMERALD - \$4,500

SAPPHIRE - \$12,500

DIAMOND - \$30,000

(valued at \$8,490)

(valued at \$32,840)

(valued at \$70,890)

WEBSITE	Preferred Listing Position Personal Landing Page Small Block Ad on Website 3 Months 2 Blog Features + 2 IG stories Wedding Planning Course Listing	Preferred Listing Position Personal Landing Page Large Block Ad on Website 3 Months Small Block Ad on Website 3 Months 3 Blog Features + 3 IG stories Wedding Planning Course Listing	Preferred Listing Position Personal Landing Page Large Block Ad on Website 6 Months Medium Block Ad on Website 6 Months 4 Blog Features + 4 IG stories Wedding Planning Course Listing Exit Intent Popup Ad 3 Months Retargeting Traffic for FB & IG
MAGAZINE	1 Full Page Ad Preferred Listing with Photo	1 Full Page Ad (Pre-TOC) Preferred Listing With Photo	2 Page Spread (Pre-TOC) 2 Page Spread 1/4 Page Diamond Preferred Listing
INSTAGRAM	3 IG Posts 3 IG Reels (3) Week-long Story Highlights	6 IG Posts 6 IG Reels (6) Week-long Story Highlights (1) Year-long Story Highlight	12 IG Posts 12 IG Reels (12) Week-long Story Highlights (1) Year-long Story Highlight

A LA CARTE

MAGAZINE		WEBSITE		INSTAGRAM	
2-Page Spread	\$3,990	Large Block Ad (per month)	\$450	Post	\$350
2-Page Spread (Pre-TOC)	\$4,450	Medium Block Ad (per month)	\$350	Reels	\$450
Back Cover (four covers available)	\$2,490	Small Block Ad (per month)	\$175	Full Takeover For a Day	\$550
Premium Positions (Pre-TOC, TOC)	\$3,090	Personal Landing Page	\$400	Week-long Story Highlights	\$350
Full Page Ad	\$2,500	Wedding Planning Course Listing	\$400	Year-long Story Highlight (Diamond & Sapphire Only)	\$18,200
2/3 Page Ad	\$1,990	Exit Intent Popup Ad (per month)	\$1,500		
1/2 Page Ad	\$1,490	Retargeting Traffic (per month)	\$1,500		
1/3 Page Ad	\$1,190	Blog Feature + IG story	\$350		
1/6 Page Ad	\$690	Ad design fee	\$200		
Diamond Preferred Listing (1/4 page)	\$1,000				
Preferred Listing With Photo	\$600				

Package Sales Open September 28th.
A La Carte Opens October 12th.

Sign up as a #UVBvendor:
utahvallyebride.com/vendor-order